

## Ventas por Marcas -Unidades-

| Hasta.....<br>MARCAS  | 30-Abr-14<br>Unidades | 30-Abr-13<br>Unidades | Incremento<br>% |
|-----------------------|-----------------------|-----------------------|-----------------|
| BRANIFF (cig)         | 83.349.680            | 101.917.000           | -18,22%         |
| COBURN (cig)          | 75.488.140            | 97.143.270            | -22,29%         |
| CALYPSO (cig)         | 51.002.623            | 51.857.461            | -1,65%          |
| DUCADOS (cig)         | 44.441.220            | 46.445.096            | -4,31%          |
| AMIGOS (cig)          | 42.669.158            | 49.847.460            | -14,40%         |
| ROLL'S (cig)          | 40.969.607            | 40.073.984            | 2,23%           |
| SILVERADO (cig)       | 40.230.000            | 24.091.200            | 66,99%          |
| FARIAS (cig)          | 35.112.889            | 36.452.607            | -3,68%          |
| BULLBRAND (cig)       | 34.112.900            | 26.262.060            | 29,89%          |
| CALYPSO               | 20.327.689            | 21.801.576            | -6,76%          |
| CHESTERFIELD (cig)    | 19.899.876            | -                     | -               |
| AL CAPONE (cig)       | 19.036.010            | 13.510.640            | 40,90%          |
| H.W. CAFÉ CRÈME (cig) | 16.734.645            | 17.767.410            | -5,81%          |
| PANTER (cig)          | 15.067.435            | 17.285.442            | -12,83%         |
| JOCKEY (cig)          | 12.670.462            | 2.990.793             | 323,65%         |
| AGIO (cig)            | 10.995.405            | 11.844.560            | -7,17%          |
| SALSA (cig)           | 10.787.500            | 11.280.800            | -4,37%          |
| REX (cig)             | 10.176.020            | 12.614.220            | -19,33%         |
| VEGAFINA (cig)        | 9.726.660             | 10.317.967            | -5,73%          |
| BREAK (cig)           | 9.433.020             | 1.959.800             | 381,33%         |
| TRABUCOS              | 7.723.926             | 7.932.341             | -2,63%          |
| L&M (cig)             | 7.677.279             | 14.750.464            | -47,95%         |
| EL GUAJIRO            | 7.511.981             | 7.591.910             | -1,05%          |
| LA PAZ (cig)          | 7.390.714             | 7.645.468             | -3,33%          |
| CLUBMASTER (cig)      | 6.634.640             | 7.289.600             | -8,98%          |
| BRAVO (cig)           | 6.505.390             | 9.089.900             | -28,43%         |
| LA DALIA              | 6.422.871             | 6.523.514             | -1,54%          |
| FARIAS                | 4.562.352             | 5.537.220             | -17,61%         |
| VICTORIA (cig)        | 4.285.050             | 3.918.589             | 9,35%           |
| DUX                   | 4.110.380             | 4.728.641             | -13,07%         |
| NEOS (cig)            | 3.550.290             | 4.515.175             | -21,37%         |
| DANNEMANN MOODS (cig) | 3.233.028             | 3.285.096             | -1,58%          |
| CANDLELIGHT (cig)     | 3.226.323             | 4.330.913             | -25,50%         |
| MONTECRISTO (cig)     | 2.723.720             | 2.521.890             | 8,00%           |
| CALISTO (cig)         | 2.422.020             | 7.034.140             | -65,57%         |
| ENTREFINOS (cig)      | 2.372.520             | 2.736.340             | -13,30%         |
| MONTE NEGRO           | 2.323.419             | 1.520.629             | 52,79%          |
| CORONAS (cig)         | 2.264.460             | 2.352.300             | -3,73%          |
| MINI DAVIDOFF (cig)   | 2.198.980             | 2.255.860             | -2,52%          |
| ISLEÑOS               | 1.756.698             | 1.768.993             | -0,70%          |
| PUNCH (cig)           | 1.655.880             | 1.811.620             | -8,60%          |
| TRABUCOS (cig)        | 1.352.170             | 1.776.680             | -23,89%         |
| VERELLEN              | 1.249.297             | 908.742               | 37,48%          |
| RESTO MARCAS          | 24.028.134            | 26.282.806            | -8,58%          |
| <b>Totales</b>        | <b>719.412.461</b>    | <b>733.572.177</b>    | <b>-1,93%</b>   |